

# AEG NEWS

## Article Submission Guidelines

### Copy

1 page article

450 words + headshot

2 page article

750 words + 2–3 images

Technical or feature article (6–8 pages)

1800–2500 words + 4–8 images

### Art

*All artwork should be 300 dpi,  
minimum of 700 pixels wide*

### Headshots

2" x 3"

or 700 pixels wide

### Images to

accompany articles

5" x 7"

or 4000 pixels wide

## Advertising Technical Specifications

### General Requirements

- Ads must be submitted electronically and ready for use. The Publisher is not responsible for any content errors.

### Formats

- Only PDF files are acceptable.
- When exporting a full page ad - include your document bleed settings, but DO NOT include crop or bleed marks.

### Images

- The resolution of all photography and illustrations must be at least 300 dpi.

### Fonts

- All fonts must be embedded.