## **Privacy Policy**

## Association of Environmental and Engineering Geologists (AEG)

**Effective Date: April 8, 2025** 

#### 1. Introduction

The Association of Environmental and Engineering Geologists ("AEG," "we," "us," or "our") is committed to protecting the privacy and security of your personal information. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or participate in our programs and events.

By using our services or providing your information to us, you consent to the practices described in this policy.

#### 2. Information We Collect

#### 2.1 Personal Information

We may collect the following types of personal information:

- Contact Information: Name, email address, mailing address, phone number
- **Professional Information**: Employer, job title, field of expertise, credentials, certifications
- **Membership Information**: Membership status, membership history, committee participation
- Educational Information: Degrees, academic institutions, areas of study
- Payment Information: Credit card details, billing address, transaction history
- Event Participation: Registration information, attendance records, presentation materials
- Communications: Correspondence with AEG, including emails, survey responses, and feedback

#### 2.2 Automatically Collected Information

When you visit our website, we may automatically collect certain information about your device and usage, including:

- IP address
- Browser type and version

- Operating system
- Pages visited and time spent on pages
- Referring website or source
- Device information

## 2.3 Cookies and Similar Technologies

We use cookies and similar tracking technologies to collect information about your browsing activities. You can manage your cookie preferences through your browser settings.

#### 3. How We Use Your Information

We may use your personal information for the following purposes:

- Process membership applications and renewals
- Provide member services and benefits
- Process payments and donations
- Communicate about AEG programs, events, and services
- Distribute newsletters, journals, and other publications
- Organize conferences, workshops, and educational programs
- Manage committees and volunteer opportunities
- Conduct surveys and research
- Improve our website and services
- Comply with legal obligations

#### 4. Information Sharing and Disclosure

We may share your information with the following parties:

#### 4.1 Service Providers

We may share information with third-party service providers who help us operate our business, such as:

- Payment processors
- Website hosting services

- Email marketing platforms
- Event management services
- Membership management systems

### 4.2 AEG Chapters and Sections

We may share information with local AEG chapters and sections to facilitate local programming and networking.

## 4.3 Partner Organizations

With your consent, we may share information with affiliated professional organizations or sponsors for educational or promotional purposes.

## 4.4 Legal Requirements

We may disclose information when required by law, court order, or government regulation, or to protect our rights, property, or safety.

## 5. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure.

#### 6. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law or for legitimate business purposes.

## 7. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information, including:

- Access to your personal information
- Correction of inaccurate or incomplete information
- Deletion of your personal information
- Restriction of processing of your personal information
- Data portability

Objection to processing of your personal information

To exercise these rights, please contact us using the information provided in the "Contact Us" section.

### 8. Children's Privacy

Our services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If we learn that we have collected personal information from a child, we will take steps to delete such information.

#### 9. International Data Transfers

As a professional organization with international membership, your information may be transferred to and processed in countries other than your country of residence. These countries may have different data protection laws.

### 10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be indicated by an updated "Effective Date" at the top of this policy. We encourage you to review this Privacy Policy periodically.

#### 11. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at:

Association of Environmental and Engineering Geologists

[Address]

Email: privacy@aegweb.org Phone: [Phone Number]

#### 12. Specific Regional Privacy Rights

#### 12.1 California Residents

If you are a California resident, you have specific rights under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA), including:

- The right to know what personal information we collect about you
- The right to request deletion of your personal information
- The right to opt-out of the sale of your personal information
- The right to non-discrimination for exercising your privacy rights

## 12.2 European Economic Area, United Kingdom, and Switzerland Residents

If you are located in the European Economic Area (EEA), United Kingdom, or Switzerland, you have rights under the General Data Protection Regulation (GDPR) or applicable data protection laws. Our legal basis for processing your information may include:

- Your consent
- · Performance of a contract with you
- Compliance with legal obligations
- Legitimate interests pursued by AEG

You have the right to lodge a complaint with a data protection authority in your country of residence.

# 13. Cookie Policy

Our Cookie Policy, which is incorporated into this Privacy Policy, provides detailed information about how and why we use cookies and similar technologies, and how you can control them.