



# AEG•2010

## Association of Environmental & Engineering Geologists

# ANNUAL MEETING

# SPONSORSHIP PLEDGE

**YES!** My company wants to be a part of AEG's 53<sup>rd</sup> Annual meeting in Charleston, South Carolina. The 2010 Annual Meeting can count on us as a Sponsor for the following (see "Choose an Event to Sponsor" page for details on the following areas of sponsorship):

### TECHNICAL SESSION SPONSORSHIPS

- Technical Sessions – Each day (\$500) – **SOLD OUT**
- Technical Sessions –Each day (\$1,000) **2 available**
- Short Courses (\$500) (**#3 and #5 Sold**)
- Field Trips (\$500) (**#1 and #2 Sold**)

### EDUCATIONAL SPONSORSHIPS

- Student Mini Grant Program (\$1,000) **\$500 available**
- Student/Professional Reception (\$1,000) **\$500 available**
- Teachers Workshop (\$1,000) **SOLD OUT**
- Guest Tour (\$500) **4 available**
- Employment Interview Service (\$500) **available**

### NETWORKING SPONSORSHIPS

- Ice Breaker Reception (\$1,000) **SOLD OUT**
- Technical Session Breaks (\$500) **SOLD OUT**
- Speakers' and Moderators' Breakfast (\$500) **2 available**
- Women In AEG•AWG Breakfast (\$500) **SOLD OUT**
- Hospitality Suite (\$500) **SOLD OUT**
- Registration Giveaway (\$2,500) **\$1,500 available**
- Awards Luncheon & Corporate Business Meeting (\$1,000) **\$500 available**
- Exhibitors Luncheon (\$1,000) **\$500 Available**
- Past Presidents' Luncheon (\$500) **SOLD OUT**
- Annual Banquet (\$1,000) **available**
- Special Event: USS Yorktown (\$1,000) **\$500 available**

**TOTAL AMOUNT PLEDGED: \$ \_\_\_\_\_ WHEREVER MOST NEEDED: \_\_\_\_\_**

- Invoice immediately
- Check Enclosed

**Sponsoring Company \*\*:** \_\_\_\_\_

*(EXACTLY as you would like it to appear in acknowledgements)*

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City:State/\_\_\_\_\_ Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact's E-Mail Address: \_\_\_\_\_

Company's Web Page Address: \_\_\_\_\_

Brief Company Description: \_\_\_\_\_

\_\_\_\_\_

**\*\*Please email your logo to [meetings@aegweb.org](mailto:meetings@aegweb.org) to include on event signage. If you are interested in displaying your brochures at the meeting, please contact Heather Skladanowski, Meetings Manager for details.**

**Mail or fax to:**

AEG•2010  
 Association of Environmental & Engineering Geologists  
 P.O. Box 460518, Denver, CO 80246  
 Phone: 303-757-2926 Fax: 303-757-2969

# CHOOSE AN EVENT TO SPONSOR AT AEG•2010

Event sponsorship is effective advertising that builds lasting recognition and good will for your company. All sponsors receive these baseline printed acknowledgements: listing in Program With Abstracts mailed to our membership worldwide, and listing in the updated meeting program given to attendees. Additional special recognition and optional door prize opportunities are noted under specific events. Sponsor at the \$1,000 level or higher, and AEG will also list you as a sponsor on our Web Page with a complimentary link to your company's Web Page address through December 2010. We anticipate over 400 professional registrants at AEG•2010. For information on the availability of exclusive sponsorships, contact Sponsor Chair, Jane Gill-Shaler, [JaneHGill@aol.com](mailto:JaneHGill@aol.com) or Heather Skladanowski, Meetings Manager, [meetings@aegweb.org](mailto:meetings@aegweb.org), 303-757-2926.

## TECHNICAL SESSION SPONSORSHIPS

### Technical Sessions and Symposia

Sponsor the estimated full cost of audio/visual and computer equipment rental for our all Technical Sessions and Symposia at \$2,500 for an Exclusive Sponsorship (or \$1,000 for a one-day Technical Session and Symposia) and your company will be acknowledged with a suitable on-screen image or sequence during breaks and before and after sessions. Additional acknowledgement will be made with expanded advertising space for your copy in the *Program with Abstracts* and in the supplemental program. Easel-sized signs announcing your support will be posted at the entrance to the sessions, and images acknowledging your support will be projected at session opening, closing, and breaks.

### Short Courses

Sponsor one of the 5 Short Courses offered at AEG 2010 for \$500 each. Courses include #1 – Two day FEMA-HAZUS Course; #2 – Use of Geophysical Equipment; #3 – Rock Core Descriptions for Engineering & Environmental Purposes; #4 – Introduction to Groundwater Geochemistry; and #5 – Groundwater Geochemistry, Intermediate Course. This has been a very well attended event (attendees receive professional development hours) and mentions of the sponsor by name and on printed handouts ensures that sponsor will be acknowledged.

### Field Trips

Provide \$500 towards one of the 6 field trips for AEG 2010, and be acknowledged as the field trip sponsor! For many of our members, field trips are the most memorable part of the meeting, and your sponsorship becomes part of that memory. Field trip materials include a printed and bound field trip manual with a map of the location for future usefulness, and will contain prominent acknowledgment of your company on the back cover.

## EDUCATIONAL SPONSORSHIPS

### Student Mini-Grant Program

Help your future employees. Your sponsorship of \$1,000 for this program will help us provide low-cost meeting registration to students. We expect student attendance to approach 50. All sponsorships will be acknowledged on a poster-sized sign at the annual meeting Registration Desk area in addition to the printed general acknowledgements.

### Student/Professional Reception (\$1,000)

We have scheduled a special reception just for students. Sponsorship of \$1,000 for this reception will help defray the cost of this great event where students join with professionals for networking and discussions.

### Teachers Workshop

Help us put geology into the classroom. Donate \$1,000 and an optional door prize. Area 6-12 teachers will have the opportunity to attend this special workshop, tour the exhibitor area, and mingle with our geologists. Your sponsorship will help defray the costs of teaching supplies, lesson plans, audio-visual equipment, speakers,

hotel catering, and transportation. Contributors will be acknowledged on a graphics panel at the entrance to the workshops. Your catalogs or advertising flyers will be distributed to all teachers attending the workshops. You may supply an optional door prize that will be given to one lucky winner attending the workshop.

### Guest Tour

Donate \$500 for one of the four scheduled courtesy programs that provide excursions for spouses and guests of our registrants. This will help them remember you!

### Employment Interview Service

Your \$500 sponsorship of this valuable service ensures that interviewees will see your company name while they are interviewing for future employment in their chosen profession. Your flyers will be placed on the tables where job seekers meet potential employers.

## NETWORKING SPONSORSHIPS

### Ice Breaker Reception - \$1,000 (up to 3 sponsors)

Icebreaker sponsorship is used to defray catering expenses. The Francis Marion's chefs are renowned for their creation of exceptional aperitifs and the event attracts most of the registrants. This function provides the maximum networking and gives your company the greatest exposure. You may supply an optional door prize that will be given to one lucky winner attending the reception. Exclusive Sponsorship - \$2,500.

### Technical Session Breaks

Donate \$500 for either a mid-morning or mid-afternoon Technical Session beverage break. A poster-sized sign at each service table will acknowledge your sponsorship. Your catalog, brochure, or company information packet will be placed on the Sponsor Information table for our attendees to take back to their offices.

### Speakers' and Moderators' Breakfast

This is where the technical session moderators and speakers get together to set performance goals for the day's sessions. Your \$500 sponsorship here makes it all come together for a smoothly-run session. Your contribution to our success is acknowledged with an easel-mounted sign and spoken thanks from the Chair of Technical Sessions. If you would like to donate a door prize, the prize will be raffled at the early-morning technical session break.

### Women in AEG•AWG Breakfast - \$500

A \$500 sponsorship builds recognition of your company among the fastest growing segment of the geoscience community: Women are increasingly drawn to the profession and your contribution will help offset costs incurred for audio/visual and catering. Your contribution will be acknowledged at the entrance of the breakfast, in the printed Program with Abstracts, and by the chair.

### Registration Giveaway – \$2,500 (up to 2 sponsors)

Have your logo printed on our registration Giveaway for maximum exposure that will last for years to come. Exclusive Sponsorship - \$4,000.

**Continued on next page**

**Sponsorship Opportunities (con't)**

**Awards Luncheon and Corporate Business Meeting - \$1,000 (up to 2 sponsors)**

A sponsorship at this level will help defray the expenses of catering and audio/visual services for this high-profile event that is attended by our most influential members. Sponsor acknowledgement includes: a poster-sized sign at the entrance to the luncheon, spoken thanks from the President, **full-page ad** in the printed *Program with Abstracts*, and distribution of your selected company information to all attendees. You may supply an optional door prize that will be given to one lucky winner attending the luncheon. *Exclusive Sponsorship - \$1,500.*

**Exhibitors Luncheon - \$1,000 (up to 3 sponsors)**

Your \$1,000 sponsorship of the Exhibit Hall Lunch ensures exhibitors will have a steady walk-through audience and hold the participants at the exhibits. *Exclusive Sponsorship - \$2,500*

**Past Presidents' Luncheon**

A \$500 sponsorship builds recognition for your company. Your contribution will help offset costs incurred for audio/visual and catering. Your contribution will be acknowledged at the entrance of the luncheon, in the printed Program with Abstracts, and by the chair.

**Annual Banquet - \$1,000 (up to 3 sponsors)**

Sponsor this power event with \$5,000 and one or more optional door prizes. This is a well-attended, high-profile event at which the Associations' major awards are given. Sponsorships help offset the costs of providing entertainment, audio/visual, and catering. A token will be placed under one salad plate for each door prize and the lucky winner will be announced on the spot. Your company will be recognized on multiple easel displays at the banquet, as well as being listed in the Annual Banquet Program and with spoken acknowledgement by our President. *Exclusive Sponsorship - \$2,500.*

**Special Event - \$1000 (up to 2 sponsors)**

Our special event will feature tours of the *USS Yorktown* and the Congressional Medal of Honor Museum, and dinner/entertainment on board the ship. *Exclusive Sponsorship - \$1,500.*



**We are flexible!** Questions about the details? Want to try something a little different? Can't decide on the sponsorship you want? Want your brochure on the sponsor table or stuffed in the registration kit? Contact Sponsor Chair, Jane Gill-Shaler, at [JaneHGill@aol.com](mailto:JaneHGill@aol.com), or AEG Meetings Manager, Heather Skladanowski at 303-757-2926 or email [meetings@aegweb.org](mailto:meetings@aegweb.org). Thanks!

**CREDIT CARD PAYMENT FOR SPONSORSHIP**

If paying with credit card, please fax both this form and the Sponsorship form to **(303) 757-2969**.

**AEG•2010**

**ASSOCIATION OF ENVIRONMENTAL & ENGINEERING GEOLOGISTS  
ANNUAL MEETING**

**Charleston, South Carolina ~ Francis Marion Hotel ~ September 20 – 25, 2010**

COMPANY NAME \_\_\_\_\_

Address: \_\_\_\_\_

City:State/\_\_\_\_\_Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone:\_\_\_\_\_Fax: \_\_\_\_\_

Contact Person \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

PLEASE INDICATE METHOD OF PAYMENT (CHECK ONE)

- Master Card
- Discover
- Visa
- American Express

Total Amount \_\_\_\_\_

Account Number (include all digits) \_\_\_\_\_ Expir. Date \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card (Please Print): \_\_\_\_\_

Sample of poster-sized signs displayed at the annual meeting:



**AEG 2010**  
**Association of Environmental**  
**& Engineering Geologists**

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# **TECHNICAL**

# **SESSIONS**

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**THURSDAY, SEPT. 24**  
**MID-AFTERNOON BREAK**  
**(EXHIBIT HALL – COLONIAL BALLROOM)**

**3:20 – 3:40 PM**

***SPONSORED BY:***

**SANDERS & ASSOCIATES GEOSTRUCTURAL ENGINEERING**

**SAGE**

**INTEGRATING EARTH & STRUCTURE**